

BAILEY LIBRARY STRATEGIC PLAN 2023-2028

Mission

Bailey Library's mission is to collaborate and empower patrons so that they become their best selves, cherish the scope of human knowledge, and positively contribute to the world. We educate students to think critically. We create a safe space that welcomes everyone. We support free inquiry, education, and access. We inspire enthusiasm.

Goals

1. Bailey Library will engage the Hendrix community in the development of critical thinking and research skills and will support classroom instruction through services, collections, and academic technologies.
2. Bailey Library will facilitate and promote undergraduate and faculty research through providing access to excellent collections and services.
3. Bailey Library will seek and maintain cooperative alliances to complement and develop the resources available locally.
4. Bailey Library will invest in professional development opportunities for our staff and student library assistants.
5. Bailey Library will provide engaging spaces for students to work collaboratively or independently and will host community-enriching programs and displays.

Goal 1

Bailey Library will engage the Hendrix community in the development of critical thinking and research skills and will support classroom instruction through services, collections, and academic technologies.

1-Year

- **Marketing** of Library Services and Collections through Campus-wide Efforts
 - Targeted messaging through liaisons
 - Advertise research assistance services
 - Promote programming
 - Promote LibGuides
- **Strengthen Collaborative Relationships** across Campus
 - “Associate” joint meeting with the Academic Chairs at least one per year
 - Attend at least one departmental meeting per year per department
 - ✓ Success=Each liaison meets with two departments in Year 1
- **Assessment**
 - Create a **Curriculum Map** for each Department
 - ✓ Success=Each liaison creates at least two maps

3-Year

- **Marketing** of Library Services through Campus-wide Efforts
- **Strengthen Collaborative Relationships** across Campus
 - Advocate for library's involvement with Freshman Commons classes
 - Attend at least one departmental meeting per year per department
 - ✓ Success=Each liaison meets with at least two more departments in Year Two and Year Three
- **Assessment**

5-Year

- **Marketing** of Library Services through Campus-wide Efforts
- **Strengthen Collaborative Relationships** across Campus
 - Attend at least one departmental meeting per year per department
 - ✓ Success=Each liaison meets with each department at least once over a 5-year period
- **Assessment**

Goal 2

Bailey Library will facilitate and promote undergraduate and faculty research through providing access to excellent collections and services.

1-Year

- **Marketing of Library Resources and Collections**
 - Make faculty and students aware of our current collections and how to access them through regular channels (email, faculty develop newsletter, social media, classes).
- **Strengthen Collaborative Relationships**
 - Begin soliciting input from faculty departments through Choice Online, suggestions, etc.
 - ✓ Success=Add all faculty to Choice Online and create a suggestion box (physical and online).
- **Assessment**
 - Keep statistics on ILL redirects.
 - Perform a thorough statistical analysis of database and catalog usage.
 - ✓ Success=Inclusion of usage in annual report.
 - ✓ Finish weeding the 600s and shifting the 700s.

3-Year

- **Marketing of Library Resources and Collections**
 - Educate faculty and students about accessing collections through interlibrary loan redirects.
 - Educate the Hendrix community about the institutional repository.
 - ✓ Success=10 student projects added to IR.
- **Strengthen Collaborative Relationships** across Campus
 - Work with Faculty Development, Murphy Programs, and Odyssey to promote and develop collections.
 - ✓ Success=work with 1 or 2 offices.
- **Assessment**
 - Full inventory of the collection.
 - Weed the 300s and move Gov Docs upstairs.

5-Year

- **Marketing of Library Resources and Collections**
 - Reassess marketing based off of interpretation of usage statistics and feedback.
- **Strengthen Collaborative Relationships**
 - Continue and expand outreach to other departments or programs.
- **Assessment**
 - Develop a plan for weeding and acquisition of the entire collection through a collection analysis tool as part of the Collection Development Policy and regular departmental reviews.

Goal 3

Bailey Library will seek and maintain cooperative alliances to complement and develop the resources available locally.

1-Year

- **Strengthen Collaborative Relationships**
 - Collaborate with the Office of Academic Success and the Writing Center on joint training sessions and other opportunities.
 - Contribute feedback on Mockingbird pilot and help advocate for participation around the state through the Statewide Resource Sharing Working Group.
 - Re-establish article lending through ILL as time and staffing allow.
- **Assessment**
 - Gather statistics for interlibrary loan and Mockingbird usage.

3-Year

- **Strengthen Collaborative Relationships**
 - Work with Murphy Program, and Odyssey on collaborative projects.
 - ✓ Success=work with 1 or 2 offices.
 - Explore opportunities with Conway libraries, LDD3, the ACS, Amigos, and ARKLink to share costs on resources.
 - ✓ Success= Shared institutional repository.
 - ✓ Success=Establish ILL options with FCL and a courier swap.
 - Collaborate with public library/UCA/CBC on programming, professional development, research, etc.
- **Assessment**
 - Conduct focus groups and surveys to determine effectiveness of collaborative efforts and desire for further collaboration.
 - See how the libraries' strategic plan and goals fit with Hendrix's strategic plan.

5-Year

- **Strengthen Collaborative Relationships**
 - Invest in the health of statewide library collaborations and resource sharing.
 - Shared courier system with LDD3 (central Arkansas) libraries.
 - Shared LMS with UCA
- **Assessment**
 - Commit to surveys or other assessment tools to determine effectiveness of collaborative efforts.

Goal 4

Bailey Library will invest in professional development opportunities for our staff and student library assistants.

1-year

- **Students**
 - Train students to assist with cataloging, ILL, and Archives (ongoing).
- **Staff**
 - Promote staff professional development with information on webinars and conferences—encourage staff to join ArLA and/or ALPs (ongoing).
 - Update staff position descriptions and organizational chart with an eye to the future.
- **Assessment**
 - Continue with yearly student evaluations (moving toward college career competencies).

3-year

- **Students**
 - Train incoming students to assist with cataloging, ILL, and Archives (returning students will also be in on the process).
 - Rewrite the Transferable Skills document currently used with student assistants to reflect the Hendrix Career Competencies.
 - Develop an Archives Associates Program in collaboration with the History Department, Windgate, and Murphy Program.
 - Create a list/spreadsheet/bank of projects and instructions for students.
 - Develop training videos or subscribe to training software (Niche Academy).
- **Staff**
 - Promote staff professional development with information on webinars and conferences—encourage staff to join ArLA and/or ALPs (ongoing).
 - Update staff position descriptions and organizational chart with an eye to the future.
 - Develop training videos or subscribe to training software (Niche Academy).
 - Use local and regional consortia, such as Conway libraries, LDD3, ArLA, Amigos, and State Library to train and develop staff.
- **Assessment**
 - Evaluate effectiveness of student development and training.

5-year

- **Students**
 - Train student assistants and associates to assist with cataloging, ILL, and Archives.
 - Continue to develop Library Associates and Archives Associates Programs, and liaise with Writing Associates, Peer Learning Associates, and Museum Associates for training and programs.
- **Staff**
 - Increase professional development budget line to \$10,000.
 - Faculty development – librarians will participate in workshops and events to inform the campus and community about issues.
- **Assessment**
 - Evaluate effectiveness of student training and faculty development.

Goal 5

Bailey Library will provide engaging spaces for students to work collaboratively or independently and will host community-enriching programs and displays.

1-year:

- **Programs**
 - Host programs in fall and spring
 - ✓ Partner with other libraries and Hendrix groups as appropriate
 - ✓ Host community programs for diverse populations (inclusive story hours, UNITY, Pine Street, SBC, etc.)
 - Update the rotunda display
 - Enhance art displays
 - Prepare a collection of banned books to be processed in time for Banned Books Week (and kept visible and up all year as libraries work through the new law)

- **Spaces**
 - Refurbish Seminar Room new furniture. Add rugs to the Snoddy computer area.
 - Collaborate with Writing Center and Peer Learning to design more flexible student work spaces on the first floor to facilitate better collaboration. Consider line-of-sight, staff spaces for WC/PL associates, adaptable furniture, signage, whiteboards, etc.
- **Assessment**
 - Develop and implement an evaluation tool for programs.

3-year:

- **Programs**
 - Continue collaboration with local libraries and entities that enhance library mission and goals (labyrinth, therapy animals and well-being programs, outreach to high school librarians and students, first amendment organizations, arts collaboration with Windgate and others)
- **Spaces**
 - Reupholster chairs in the library and refresh areas with paint and new carpet
 - Address leaks and clean up damaged areas, deep cleaning soft seating and surfaces throughout the library
 - Refresh spaces in library according to space planning – enhance study areas, Learning Commons, and coffee area
 - Create a browsing section downstairs
 - Collaborate with Writing Center and Peer Learning to design and implement more flexible student work spaces on the first floor to facilitate better collaboration.
 - Work with IT to reconfigure technology spaces in the library (especially the Bib Lab), including installing adaptable tables, laptop hookups, charging stations, and new high-capacity printers.
- **Assessment**
 - Finalize and implement space planning document with feedback from students.

5-year:

- **Programs**
 - Continue collaboration with local libraries and entities that enhance library mission and goals.
- **Space**
 - Continue with reupholstering project, fresh paint, and new carpet.
 - Continue working with IT to reconfigure technology spaces throughout the library, with an eye to collaborative learning spaces for students.
 - Think about gender neutral bathrooms.
 - Add a coffee shop/snack area.
- **Assessment**
 - Reassess student needs and satisfaction with library spaces and programming.